13th Annual Great River Race

Race to Close the Opportunity Gap - September 16, 2023
Why We Race ...

BECAUSE EVERY CHILD DESERVES A HEAD START. Funds raised through your sponsorship support engaging kids in the outdoors through Wilderness Inquiry’s Canoemobile program. Canoemobile works with more than 23,000 youth annually through our “floating classroom” to help improve school performance, cultivate a stewardship ethic, and create pathways to higher education and career opportunities in the outdoors.

A Race for Our Future
- Our goal to raise $150,000 will directly address the opportunity gap through place-based education
- Together we will build awareness for programs that engage students in the outdoors
- Join us to inspire stewardship while introducing opportunities in the outdoor industry

A Race for You
- Build a team of paddlers and race the Mighty Mississippi in a 24-foot canoe
- Join a community to support equitable outdoor access
- Highlight your organization’s dedication to positive educational outcomes for youth

Race Day Itinerary
(Route/times subject to change)

DATE: SEPTEMBER 16, 2023
LOCATION: HIDDEN FALLS REGIONAL PARK

SCHEDULE:
- 8:45 am Registration
- 9:00 am Kick-off ceremony
- 9:30 am Instructions & safety
- 10:00 am Race begins
- 11:45 am Race concludes
- 12:00 pm Awards & lunch
- 1:00 pm Event concludes

Past Sponsors
- Aggregate Industries
- Ann Bancroft Foundation
- Associated Bank
- Cargill
- CarVal Investors
- Craig-Hallum LLC
- Dorsey & Whitney LLP
- Dunn Bros Coffee
- Faegre Drinker
- Fjällräven
- Friends of the Lock & Dam
- FRWD @ Bain & Company
- Huntington National Bank
- Lakewinds Food Co-op
- LimnoTech
- Lubrication Technologies
- Medtronic
- Minnesota Women’s Press
- Mississippi Park Connection
- Mortenson Construction
- MPLS Downtown Council
- Nature Valley
- Neil DuBois Memorial Fund
- Neuger
- Pelican Leadership Academy
- Polaris Industries
- Race Judicata
- Ryan Companies
- Saint Paul & Minnesota Foundation
- Sawmill
- Shakopee Mdewakanton Sioux Community
- Thomson Reuters
- Travelers
- UCare
- University of Minnesota
- VAA
- Winnebago Industries
Dear Friends,

The longterm health and vibrancy of our region depends on the strength of our future work force. While students in Minnesota traditionally perform at the top of standardized tests, we have one of the nation’s largest disparities between students of color and their classmates.

All students deserve the chance to reach their full potential. We know that providing educational enrichment opportunities through creative programs like Canoemobile can make a big impact on student success. By getting kids out in canoes on the Mississippi River and providing nature-based learning experiences, Canoemobile helps stem summer learning loss while creating memories that last a lifetime.

Please join us in supporting Canoemobile by getting involved in the Great River Race today.

Sponsorship Information
Your support raises funds and awareness to close the opportunity gap.
Contact Willy Tully
willy@wildernessinquiry.org
612-676-9430
greatriverrace.org
Join the Fun!

• Sponsor a boat in the Great River Race
• Join as a volunteer on race day: wrangle boats, help with set-up, and more
• Donate to provide scholarships for youth participants
• Join a Canoemobile event as a volunteer
• Follow us on social media - #MNGreatRiverRace
• Spread the word about the Race to Close the Opportunity Gap!

Wilderness Inquiry's mission is to connect people of all ages, backgrounds, identities, and abilities through shared outdoor adventures so that everyone can equitably experience the benefits of time spent in nature. Through our core values of paddling together, finding a way, seeking the exceptional, and nurturing inclusion, we strive to ensure that the outdoors is a place where everyone belongs.
SPONSOR THE
Race to Close the Opportunity Gap
AND HELP OUTDOOR LEARNING COME TO LIFE!

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<tr>
<th>FINDING A WAY SPONSOR</th>
<th>PADDLING TOGETHER SPONSOR</th>
<th>PRESENTING SPONSOR</th>
<th>EVERYONE BELONGS PREMIER SPONSOR</th>
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<tbody>
<tr>
<td>For individuals, families, and groups to support our mission!</td>
<td>For corporate and foundation partners to support our mission!</td>
<td>Lead the way for youth engagement in the outdoors!</td>
<td>Champion equitable outdoor connections for all youth!</td>
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<tr>
<td>__ $3,000 will connect 100 MN youth to the outdoors</td>
<td>__ $5,000 will connect 200 MN youth to the outdoors</td>
<td>__ $10,000 will connect 500 MN youth to the outdoors</td>
<td>__ $20,000 creates life-changing opportunities for 1,500 MN youth</td>
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Wilderness Inquiry will provide all support materials and guidance to prepare your team for the race.

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<th>NAME OF ORGANIZATION OR TEAM (AS YOU WOULD LIKE IT TO APPEAR IN SPONSOR RECOGNITION MATERIALS)</th>
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- Enclosed is a check for $______________________
- Please send me an invoice for $_______________ P.O. No. (if applicable):__________________________
- Please charge $__________________to □ VISA □ MasterCard □ Discover

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<th>CARD NUMBER</th>
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NAME ON CARD AND BILLING ADDRESS IF DIFFERENT FROM ABOVE

**Sponsor Logo**

Please email your color and black & white logos to development@wildernessinquiry.org. High-resolution (300 dpi) .png or .eps files are recommended for best results.

**Send Completed Form To**

Willy Tully  
Wilderness Inquiry  
1611 County Rd B West - Suite 315  
St. Paul, MN 55113  

Email willy@wildernessinquiry.org  
Phone 612-676-9430  
Fax 612-676-9401  
greatriverrace.org
Sponsorship Overview

ALL SPONSORS RECEIVE
• The opportunity to fill a North canoe with up to 9 paddlers to race down the Mississippi River
• An official race t-shirt, picnic lunch, seats at the awards celebration, and the opportunity to experience a shared adventure similar to Canoemobile

Finding a Way Sponsor | $3K
Connect 100 Minnesota youth to STEM-based educational opportunities in the outdoors. This entry-level sponsorship is a great option for families, friends, and groups looking to collectively support our mission.

At this level you will also:
• Highlight your team’s support through logo/name recognition on event webpage, t-shirt, and sponsor board

Paddling Together Sponsor | $5K
Connect 200 Minnesota youth to STEM-based educational opportunities in the outdoors and sponsor the opportunity for a group of youth to paddle in the race!

At this level you will also:
• Highlight your organization’s support through logo/name recognition on event webpage, t-shirt, sponsor board, and other event signage
• Support a boat for Wilderness Inquiry youth participants to paddle in the Great River Race and experience the Canoemobile mission in action
• One mention on social media leading up to the event (40K Facebook following, 5.5K Instagram following)

Presenting Sponsor | $10K
Connect 500 Minnesota youth to STEM-based educational opportunities in the outdoors.

At this level you will also:
• Highlight your organization’s support through logo/name recognition on event webpage, t-shirt, sponsor board, and other event signage
• Additional logo/name signage near podium
• Recognition from the podium or opportunity to speak during the event’s formal presentation
• At least three mentions on social media leading up to the event (40K Facebook following, 5.5K Instagram following)
• Logo placement on a canoe for the 2024 National Canoemobile Tour

Everyone Belongs Premier Sponsor | $20K
Create life-changing outdoor opportunities for 1,500 Minnesota youth.

At this level you will also:
• Highlight your organization’s support through logo/name recognition on event webpage, t-shirt, sponsor board, and other event signage
• Recognition from the podium or opportunity to speak during the event’s formal presentation
• At least three mentions on social media leading up to the event (40K Facebook following, 5.5K Instagram following)
• Logo placement on a canoe for the 2024 National Canoemobile Tour
• Engage your team! Wilderness Inquiry will lead a day of canoeing and team-building in the Twin Cities for up to 54 people — a great way to network, bond, and get outdoors with your coworkers, customers, or community!